



For Immediate Release

Yount Joins MarketScout

Dallas – March 12, 2007 – MarketScout, the Dallas, Texas based eInsurance Exchange, announced Chris Yount has joined the firm as Accounting Manager. Mr. Yount will add additional strength to MarketScout’s finance and accounting functions, and will serve as general project manager for IT and other specialty projects.

“Chris will add depth to our accounting operations and he will also use his prior skill sets to drive the optimization of our distribution and web technology,” stated Neal Odom, VP of Finance for MarketScout.

About MarketScout

MarketScout is a Dallas, Texas-based electronic insurance exchange which underwrites and distributes hundreds of product lines to its 58,000-member agency network across the United States. Over 40 A-rated carriers participate in the MarketScout exchange platform at <http://www.marketscout.com>. MarketScout believes business produced via their insurance exchange is 7% to 8% more profitable than business generated by the typical marketplace.

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